

**ECU Music Therapy Leadership Workshop**  
**& MTANC Fall Meeting (Music Therapy Association of NC)**

Fri., Oct. 14, 2011 9:30 – 4:00 East Carolina University School of Music, Greenville, NC  
Fletcher Music Center, Room 136 (Rehearsal Room next to Recital Hall)

**Looking for a New Leader? It's YOU!**

Clinician:

**Barbara Reuer, PhD, NMT-F, MT-BC**  
**CEO & Founder, MusicWorx Inc.**  
**Founder and Executive Director**  
**Corporation Resounding Joy Inc.**  
**San Diego, CA**

CMTE Workshop (5 hours, 5 CMTE units) *Waiting approval by the Certification Board for Music Therapists (CBMT) for 5 CMTEs Continuing Music Therapy Education credits.*

**Course Description:** Participants will examine leadership skills required of all music therapists for the "new economy" no matter where you practice. Experiences and insights will be shared from the speaker who has founded two agencies: a ) a contractual and consulting music therapy agency, and b) community-based music therapy nonprofit.

**Cancellation Policy:** Registrants who cancel up to one week prior to workshop will have full fee refunded; half fee refunds will be available for shorter notice of cancellation. Workshop may be cancelled due to inclement weather; in which case full registration fee will be refunded.

**SCHEDULE**

**9:00 Registration** On-line with PayPal option or Mail-in – Registration Form  
(<http://www.tfaforms.com/195802>) Includes CMTE, parking, & luncheon\*)

	<u>Early (by Oct. 7):</u>	<u>After Oct. 7 or On-Site:</u>
Professionals (MTANC Members):	\$30.00	\$40
Professionals (non-MTANC Members):	\$55.00*	\$65*

(\*The cost of MTANC annual membership is \$25 – join now! [ncmusictherapy.org](http://ncmusictherapy.org) )  
(Any funds remaining after expenses will go to MTANC)

Students \$ 0.0  
(DOES NOT INCLUDE LUNCH or PARKING; \$12.00 Lunch, \$3.00 parking)

(\*Buffet Luncheon: Tomato Basil Soup; Iced Tea; Chicken Salad; Tuna Salad; Tomato, Roasted Asparagus and Pacific Style Vegetable Salad; Tossed Salad/dressings; chips; rolls/butter; cookies)

**9:30 -12:00 Welcome and Introductions**      **Workshop Part 1: Leadership Topics:**

leadership skills in entrepreneurship	marketing techniques
community service development	social media
professional development	ethical issues
business development	hazards and cautions
clinical practice	

**12:00 - 1:30 Lunch & MTANC Business Meeting**

(Green Room, Croatan Building (next door to SOM))

**1:30 - 4:00 Workshop Part 2:** Applications and extensions of Leadership Topics

Questions? Barbara Memory: [memoryb@ecu.edu](mailto:memoryb@ecu.edu)

**Barbara Reuer, PhD, NMT-F, MT-BC**, is known internationally for her expertise in music-centered wellness and music therapy. A graduate from the University of Iowa, she is Founder and Director of MusicWorx, a consulting agency based in San Diego, CA, and has more than 30 years of clinical experience in schools, convalescent facilities, retirement homes, hospices, medical and psychiatric hospitals, corrections facilities, substance abuse and eating disorders programs, health spas, as well as teaching at community colleges and universities. More recently, she has established Resounding Joy, Inc., a non-profit organization to provide supportive and healing music environment for adults and children who are homebound or have special needs.

Major areas of Dr. Reuer's current professional involvement are in the area of music therapy program and job development in San Diego County including an international music therapy internship program. In addition to her clinical work, she provides workshops and seminars (wellness, community building, stress management and pain management) nationally and internationally for health care professionals, educators and corporate clients. She has authored and co-authored several books and articles. Public notice of her work extends from recognition in publications to the Lifetime network show, *New Attitudes*, and the UCSDTV *Health Matters: Music and the Mind*. She has been interviewed in print media and television at the local, national and international levels.

Dr. Reuer is a 2008 Southern California Cancer Pain Initiative Awardee for excellence in pain management. She has served as President of the National Association for Music Therapy and is recipient of the American Music Therapy Association's national Professional Practice Award in 2000 and the Lifetime Achievement Award in 2008. In 2006, she was awarded by her peers the Betty Isern Howery Award, at the Western Regional AMTA conference, the highest award for professional contribution in the field of music therapy in the region.

Dr. Reuer has served in many positions of leadership with her church, is founder of a women's investment club and participates with World Vision - Network of Caring, supporting children.